

MTL communications campaign 2009/10 - materials and activity

What's available?	Who for?	When?	How do I get it/see it/use it?
Trainee teacher/NQT registration	Trainees/NQTs	1 st May	www.tda.gov.uk/mtl
Email to trainees sent via Provider Link Advisers to their contacts in Initial Teacher Training Providers	Trainees/NQTs	5th May	To view the email see www.tda.gov.uk/mtltrainee
News release 'Hundreds of trainee teachers queue to be first MTL graduates'	Media	8th May	www.tda.gov.uk/about/mediarelations/2009
Guide to MTL for trainees/NQTs 2009./10	Trainees/NQTs	8 th May	www.tda.gov.uk/mtl
Basic postcard and poster	Trainees/NQTs	15 th May	www.tda.gov.uk/mtl (eligibility details and timeline info only)
TES 8 page supplement MTL	All	15 th May	In TES; on order at www.tda.gov.uk from 18 th May
Advertising exemplar for school leaders	Trainees/NQTs	15 th May	www.tda.gov.uk/mtl
Online event for trainee teachers	Trainees/NQTs	27th May	www.tda.gov.uk/Recruit/adviceandevents/onlineevents
Face to face presentations	School leaders	Various dates	Email louise.woodward@tda.gov.uk for information

In addition TDA will attend the following events: TES Primary and Special Needs event Manchester 24th/5th April; NCSL annual leadership conference 10/11/12th June

For further information concerning communications materials please contact Louise Woodward – louise.woodward@tda.gov.uk

